

CONFERENCE AGENDA

January 16, 2025



Board2Board™
Learn, Network, Inspire

9:00 A.M. CHECK-IN AND BREAKFAST

9:30 A.M. OPENING REMARKS

Shawn Callaway, Chief Experience Officer, Foundation Innovation LLC
Deanna Jackson, Executive Director of Communication & Community Engagement, SCUC ISD

9:45 A.M. GENERAL SESSION

Mind the Gap: How Inclusivity Among Generations of Board Members and Donors Builds a Stronger, More Sustainable Organization
Shawn Callaway, Chief Experience Officer, Foundation Innovation LLC

10:45 A.M. BREAK

11:00 A.M. GENERAL SESSION

Developing a Foundation Marketing Plan
Dawn Parnell, CPC, IOM, Lead Strategist, Foundation Innovation LLC



12:15 P.M. LUNCH - Round Tables: Finance and Governance, Development, Marketing and Events, Programs

1:00 P.M. GENERAL SESSION

Legal Updates for Education Foundations
Janet Bubert, Underwood Law

FOUNDATION
Innovation

2:00 P.M. GENERAL SESSION

Strategically Governing your Foundation: Meeting Agendas and Financials
Shawn Callaway, Chief Experience Officer, Foundation Innovation LLC
James Irwin, Nonprofit Finance & Experience Specialist, Foundation Innovation LLC

2:45 P.M. CLOSING REMARKS

Special thanks to SCUC ISD and the SCUC ISD
Education Foundation for hosting this event!