

CONFERENCE AGENDA

NOVEMBER 13, 2024



Board2Board™
Learn, Network, Inspire

9:00 A.M. CHECK-IN AND BREAKFAST

9:30 A.M. OPENING REMARKS

Shawn Callaway, Chief Experience Officer, Foundation Innovation LLC
Marianne Reap, Executive Director, Round Rock Partners in Education Foundation



9:45 A.M. GENERAL SESSION

Mind the Gap: How Inclusivity Among Generations of Board Members and Donors Builds a Stronger, More Sustainable Organization
Shawn Callaway, Chief Experience Officer, Foundation Innovation LLC

10:45 P.M. BREAK



11:00 A.M. GENERAL SESSION

Fundraising and Friendraising Events Across the Ages: From Dial Up to TikTok!
Suzi Pagel, CFRE, Lead Strategist, Foundation Innovation LLC

12:15 P.M. LUNCH - Round Tables: Finance and Governance, Development, Marketing and Events, Programs

1:00 P.M. GENERAL SESSION

Strategically Governing Your Foundation: Meeting Agendas and Financials
Shawn Callaway, Chief Experience Officer, Foundation Innovation LLC

2:00 P.M. GENERAL SESSION

Developing a Foundation Marketing Plan
Dawn Parnell, CPC, IOM, Lead Strategist, Foundation Innovation LLC

2:45 P.M. CLOSING REMARKS

Special thanks to Round Rock ISD and Round Rock Partners in Education Foundation for hosting this event!