

CONFERENCE AGENDA

DECEMBER 5, 2024



Board2Board™
Learn, Network, Inspire

- 9:00 A.M.** CHECK-IN AND BREAKFAST
- 9:30 A.M.** OPENING REMARKS
Shawn Callaway, President, Foundation Innovation LLC
Donna Wald, Executive Director, Carrollton-Farmers Branch ISD Education Foundation
- 9:45 A.M.** GENERAL SESSION
Mind the Gap: How Inclusivity Among Generations of Board Members and Donors Builds a Stronger, More Sustainable Organization
Shawn Callaway, President, Foundation Innovation LLC
- 10:45 P.M.** BREAK
- 11:00 A.M.** GENERAL SESSION
Fundraising and Friendraising Events Across the Ages: From Dial Up to TikTok!
Suzi Pagel, CFRE, Lead Strategist, Foundation Innovation LLC
- 12:15 P.M.** LUNCH - Round Tables: Finance and Governanace, Development, Marketing and Events, Programs
- 1:00 P.M.** GENERAL SESSION
Market and Grow Your Foundation Like a Business
Crystal Scanio, CFRE, CEFL, Executive Director, Irving Schools Foundation
- 2:00 P.M.** GENERAL SESSION
Legal Updates for Education Foundations
Janet Bubert, Underwood Law
- 2:45P.M.** CLOSING REMARKS

FOUNDATION
Innovation



Special thanks to
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for hosting this event!