

CONFERENCE AGENDA

OCTOBER 17, 2024



Board2Board™
Learn, Network, Inspire

9:00 A.M. CHECK-IN AND BREAKFAST

9:30 A.M. OPENING REMARKS

Shawn Callaway, President, Foundation Innovation LLC

Emily Ontiveros, Executive Director, Pasadena ISD Education Foundation



9:45 A.M. GENERAL SESSION

Mind the Gap: How Inclusivity Among Generations of Board Members
and Donors Builds a Stronger, More Sustainable Organization

Shawn Callaway, President, Foundation Innovation LLC



10:45 P.M. BREAK

11:00 A.M. GENERAL SESSION

Fundraising and Friendraising Events Across the Ages: From Dial Up to TikTok!

Suzi Pagel, CFRE, Lead Strategist, Foundation Innovation LLC

12:15 P.M. LUNCH - Round Tables: Finance and Governance, Development, Marketing and Events,
Programs

1:00 P.M. GENERAL SESSION

Strategically Governing Your Foundation

Shawn Callaway, President, Foundation Innovation LLC

2:00 P.M. GENERAL SESSION- Next Gen Programming: Moving Beyond Classroom Grants to
District-Wide and Systemic Programming

Teresa Benden, Executive Director, College Station ISD Education Foundation

Gina Welsh, Executive Director, Santa Fe Texas ISD Education Foundation

2:45 P.M. CLOSING REMARKS

Special thanks to Pasadena ISD and
Pasadena ISD Education Foundation for
hosting this event!