Grant Writing Workshop

Coleen Brighton Executive Director Leander Educational Excellence Foundation



Presentation Goals

- Identify a need for grant funding
- Provide resources to support your grant search
- Suggestions when, why, and how to apply for a grant
- Outline the follow up and post-grant fund requirements



What kinds of grants are there?

- Corporate/Corporate Foundation <u>Honda</u>
- Foundation Lola Wright Foundation,
- Community <u>Austin Community Foundation</u>
- State <u>TEA Grant Guidelines</u>
- Federal



Examples of Foundation Websites and Application

• St. David's Foundation -

- Invite only.
- Specific funding programs.
- Review past funded grants

• Moody Family Foundation

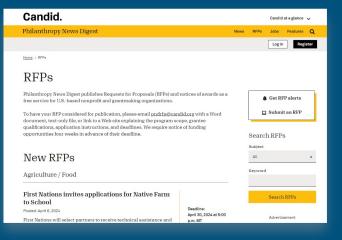
- Application deadlines.
- Opportunity to connect with Foundation before writing grant.
- Asks for an LOI first.
- Community What are community foundations?
 - Austin Community Foundation



Online Resources

- <u>Candid</u> / <u>Texas Grants Resource Group</u>
- Inside Philanthropy
- Grant Watch (fee)
- Grantstation (fee + resources)
- Grant Gopher (5 free/month)
- <u>990 Research</u>
- Grant Writing Resources







Build Your Relationships!





Are You Grant Ready?

Organizational Readiness

Financial Stability

Staff Resources

- Do you have your 501(c)3 status
- Do you have a solid mission statement
- Do you have at least 3 years of program work
- Do you have an active board of directors
- Do you have a solid story why you need funding

- Do you have fully developed budgets
- Do you have more than 1 revenue stream
- Do you have 2 years of income and expenses
- Do you have two years of tax statements (990)

- Do you have paid staff with time
- Do you have staff to report grant and project funding



Confirm that your story addresses these 4 areas:

- Presenting compelling, clearly defined goals tied to measurable outcomes
- Indicating evidence of partnerships (funding or programmatic)
- Including a viable sustainability plan
- Offering innovative solutions or a replicable model with a plan for disseminating best practices learned to other institutions/organizations/campuses



Tips and Tricks for Writing Your Grant

- Follow the instructions
- Write your grant in Word/Excel document
- Share the impact and significance the funding would have
- Tell your story (need, implementation, goals, results)
- Proofread, proofread, and proofread



Grant Application Follow up

Grant Winners - be prepared to:

- Accept and sign contract
- Review requirements in contract



• Reporting: note the date if a report is required. I recommend submitting a summary of the project and results even if it's not required within 1 year of receiving contract.

Not awarded the grant? Unless they state they will not provide feedback, I encourage you to reach out and inquire why you did not receive funding. You want to know if your project was aligned or not or if you forgot a requirement.



Let's Connect!

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